

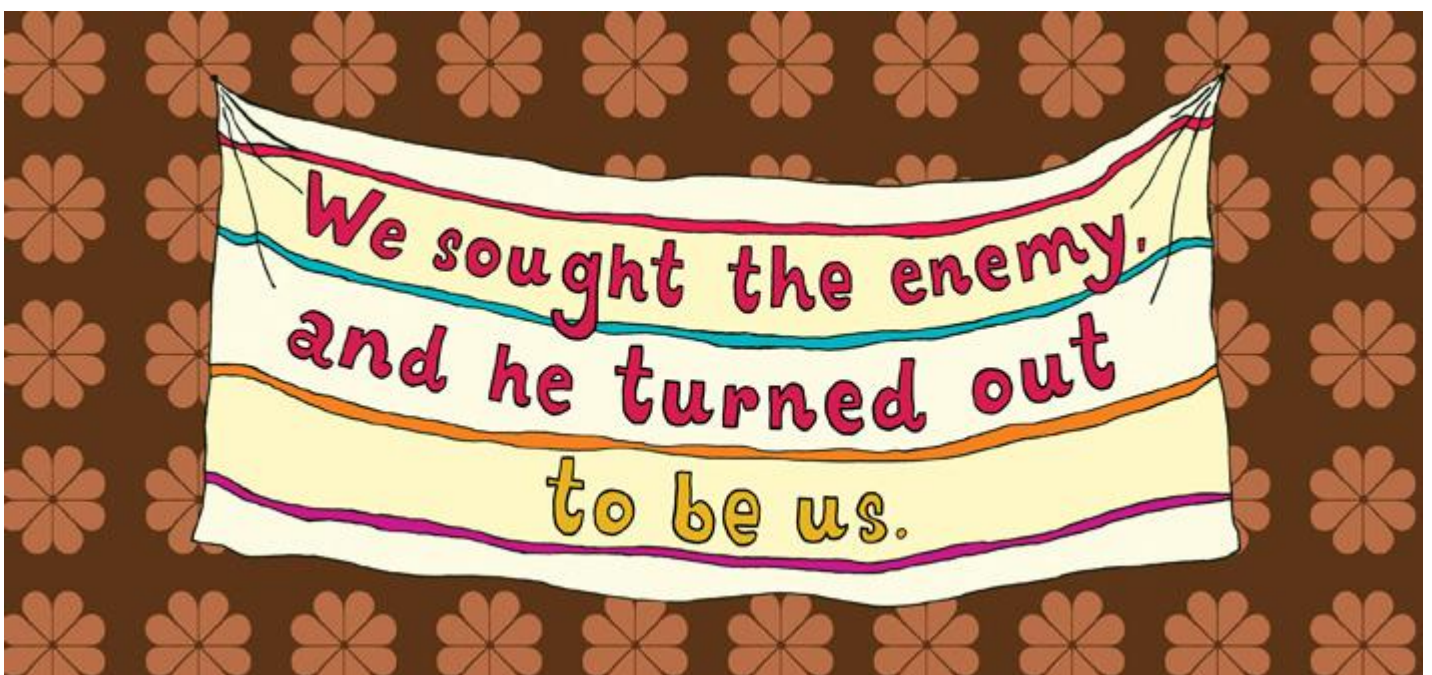
## Festival Art Moves on the road

### We sought the enemy and we found a recipe for annihilation

Are Western societies heading towards self-destruction? Is Western civilisation coming to an end? Aren't the causes of the ever growing economic crisis much deeper than they seem? Isn't it also the crisis of our mentality, our ways of understanding ourselves and reality? Isn't the self-destruction which we witnessed some time ago in London (and other British cities) the symptom of such a "way down"? It seems that instead of finding a recipe for development we found a "recipe for annihilation".



Who is responsible for that situation, who is to blame? "We sought the enemy, and he turned out to be us".



“To error is human”, but are we capable of learning from our own mistakes? Perhaps we are able to halt the process of self-destruction, after all, it’s all in our hands. “Nothing will work unless you do”.



**TO ERROR  
IS HUMAN**

$\frac{20}{70}$

**N O T H I N G**

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$\frac{20}{50}$

**W I L L**

$\frac{20}{40}$

**W O R K**

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$\frac{20}{30}$

**U N L E S S**

$\frac{20}{25}$

**Y O U D O.**

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$\frac{20}{20}$

**M A Y A A N G E L O U**

We encourage everyone to ask these fundamental questions and find the answers during the Art Moves Festival, whose first edition “on tour” will take place in London, from 23. till 28. of September.

For four years now we have been presenting the most moving art works of the outstanding artists from all over the world in the public space of Toruń, Poland. The festival has an interdisciplinary character and the presentation of the art works takes place outside the context of museums and galleries, through the means normally used by advertising: billboards, megabillboards and large LED displays. We use billboard – the symbol of the modern age of consumption – and change it into a symbol of consideration, reflection and a deep insight into ourselves and the surrounding reality.



Art Moves is the only festival of art on billboard in the world. The festival is a unique event organised by Polish artists in cooperation with artists from all over the world. During the past three editions of the festival, we presented the works of more than 50 artists from 35 countries.



Mark Titchner - We want to admit our mistakes

This year our festival goes on tour, as we begin our project called "Art Moves on the Road". We believe that the works presented during the festival and the ideas behind our initiatives are worth introducing to the widest audience possible. The first edition of the festival abroad will take place in London. We will exhibit 7 works from the festival on vans, which will go round the inner centre of London on a route that will pass through Park Lane, Hyde Park Corner, Piccadilly, Leicester Square, Trafalgar Square, Parliament Square, Embankment, Kingsway and New Oxford street. Among the artists presenting their works in the exhibition are: Bob & Roberta Smith (GB), Marcos Ramirez ERRE (Mexico), Galeria Ruzs (Poland), Andrew Willett (UK), Jerzy Kosalka (Poland), Adam Niklewicz (USA).

23-rd of September, 7-9 pm will take place the opening of Deptford X 2011 (an international contemporary Arts Festival in South East London). Art Moves' art works will be presented on vans during the opening as well. 4 Art Moves' art works will be displayed on billboards 19 of September – 2 of October.

The organizer of the presentation is Fundacja Ruzs and co-organizer is Toruńska Agenda Kulturalna.

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[www.artmovesfestival.org](http://www.artmovesfestival.org)

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