

Rules of the Art Moves 2013 International Billboard Art Competition

1. The purpose of the Competition is to propagate and popularize billboard art and to encourage artists to create art engaged in the reality.
2. The Competition is open and all artists interested in billboard art are invited to take part, however, the Competition is particularly addressed to young artists, who are usually most eager to face new themes and untypical ways of art presentation. **There is no entry fee.**
3. The artists taking part in the Competition are invited to prepare an artwork (maximum three pieces), technique is up to you. The work is intended to be a creative response to this year's Competition theme: "**The community or the individual? Support or control?**"

The competition slogan can be treated as a metaphor of all the processes taking place in the world at the moment. For thousands of years people have been living in communities. The community was helping individuals survive and the fate of the individual was largely dependent on the community. At the same time, while co-creating the community, the individual had an influence on the fate of the community. Thanks to the common effort of the members of the tribe, it was possible to hunt animals or repulse enemies – the individual would not have been able to survive in that world on his/her own.

Nevertheless currently, along with social, technological and economic changes as well as in the face of contemporary individualism, this interdependence between the individual and the community is not so obvious. Which is more important today: the individual or the community? Are we able to live entirely independently, beyond any communities? Are communities, both the big ones (national or ethnic) and the small ones (neighbouring, peer or family), in the state of crisis?

Can we function as unconnected individuals, without any lasting ties or common identity? And what if this is impossible? How to build the community that would give particular individuals the possibility for development? Should the community support or rather control individuals? On the other hand, has one person the right to control the entire community? How to find the balance? On what principles should the global human community be based so that we could all function in it? Which is more important: **The community or the individual? Support or control?**

4. Incorporation of the Competition theme in the work is not required and will not have any impact on the evaluation of the work by the jury. If some other slogan or phrase is used in the work, it should be expressed in either Polish or English language.
5. The format of the competition work should be 498 cm x 238 cm (196 inches x 93.7 inches) in a horizontal layout, 100 dpi, cmyk, tiff.

In order to take part in the Competition, the artist has to send a completed entry form and attach a preview of the submitted work in the following format: **30 cm x 14,3 cm (11,8 inches x 5,6 inches) in a horizontal layout, 72 dpi, jpg**. Each jpg file should be named with the artist's first and last name. If more works are submitted, use numbers 1 to 3 in addition to the first and last name e.g. adam_smith_1, adam_smith_2, adam_smith_3.

IMPORTANT NOTE: At this point of the competition, do **NOT** attach files of the complete (heavy) works. The Competition organizers will contact the selected artists after the announcement of the jury's verdict in order to receive the final works to be printed off and displayed on the billboards.

6. Both individual artists and groups of artists can participate in the competition. In case of groups, the following data should be included on the application card: names and surnames of ALL the authors of the work and contact details of ONLY one person who will be representing a group in contacts with the organizers of the competition.
7. The works should be submitted by **22 July 2013, 00:00 CET** via electronic mail to the address: [artmoves\(at\)tlen.pl](mailto:artmoves(at)tlen.pl)
Note! All works and the form should be sent in one e-mail!
8. From all the entries, the jury will select 10 most interesting works which will be printed and displayed on billboards in the city space during the Art Moves Festival in September / October 2013 in Torun, Poland. The best selected work will receive the **Main Award** in the amount of **PLN 7.000 (about EUR 1.660, USD 2.150)**. The winner will be obliged to pay a lump-sum tax on the award value.
9. The works will be evaluated by a jury panel composed of artists and curators who are recognized authorities specializing in public art.
10. The organizers of the Competition reserve the right to display on the billboards also the works which have not been selected by the jury.
11. The artist who makes a submission to the Competition, automatically consents to free of charge display of his/her work during the Festival and use of the work for information and promotional purposes associated with the Festival and the Competition on the Internet, in printed materials promoting the Festival etc.