

## **Rules of the Art Moves 2021 International Billboard Art Competition**

1. The purpose of the Competition is to propagate and popularize billboard art and to encourage artists to create art engaged in the reality.
2. The Competition is open and all artists interested in billboard art are invited to take part, however, the Competition is particularly addressed to young artists, who are usually most eager to face new themes and untypical ways of art presentation. **There is no entry fee.**
3. The artists taking part in the Competition are invited to prepare an artwork (maximum three pieces), technique is up to you. The work is intended to be a creative response to this year's Competition theme: **Getting infected with untruth. How can we find our path in a world full of contradictions, chaos and uncertainty?**
4. This competition slogan can be treated as a metaphor of all the processes taking place in the world today. The Covid-19 pandemic has shown that the notion of truth is a fundamental problem in the contemporary world, posing a challenge for individuals, societies and the globalised contemporary world. Until quite recently, we did not notice this problem and it seemed to us that we could do without the concept of truth. The current global crisis connected with the pandemic has made us aware of the fact that our own subjective beliefs, opinions and feelings are not sufficient. In order to function properly, individuals and societies need something more, something that we have considered to be out of fashion and passé – objective truth. Humans' species name is homo sapiens, which means 'wise man'. Sticking to objective facts and referring to objective reality help us function in this complex contemporary world. Is it worth taking up the challenge of reaching the truth? Is it at all possible? How can we recognise what is true and what is false? Who is a role model that we can trust, and who is a self-proclaimed internet 'expert'? Does each person has his/her own truth, or is there objective truth? Who and what should we believe?
5. Incorporation of the Competition theme in the work is not required and will not have any impact on the evaluation of the work by the jury. If some other slogan or phrase is used in the work, it should be expressed in either Polish or English language.
6. The format of the competition work should be 498 cm x 243 cm (196 inches x 95.7 inches) in a horizontal layout, 100 dpi, cmyk, tiff.

**In order to take part in the Competition**, the artist has to send a completed entry form and attach a preview of the submitted work in the following format: **30 cm x 14,6 cm (11,8 inches x 5,7 inches) in a horizontal layout, 72 dpi, jpg**. Each jpg file should be named with the artist's first and last name. If more works are submitted, use numbers 1 to 3 in addition to the first and last name e.g. adam\_smith\_1, adam\_smith\_2, adam\_smith\_3.

**IMPORTANT NOTE:** At this point of the competition, do **NOT** attach files of the complete (heavy) works. The Competition organizers will contact the selected artists after the announcement of the jury's verdict in order to receive the final works to be printed off and displayed on the billboards.

7. Both individual artists and groups of artists can participate in the competition. In case of groups, the following data should be included on the application card: names and surnames of ALL the authors of the work and contact details of ONLY one person who will be representing a group in contacts with the organizers of the competition.
8. The works should be submitted by **20 July 2021, 0:00 CET** via electronic mail to the address: **artmoves(at)tlen.pl**  
**Note! All works and the form should be sent in one e-mail!**
9. From all the entries, the jury will select 6 most interesting works which will be printed and displayed on billboards in the city space during the Art Moves Festival in September 2021 in Torun, Poland. The best selected work will receive the **Main Award** in the amount of **PLN 3.500 (about EUR 782.60, USD 952.15)**. The winner will be obliged to pay a lump-sum tax on the award value.
10. The works will be evaluated by a jury panel composed of artists and curators who are recognized authorities specializing in public art.
11. The organizers of the Competition reserve the right to display on the billboards also the works which have not been selected by the jury.
12. The artist who makes a submission to the Competition, automatically consents to free of charge display of his/her work during the Festival and use of the work for information and promotional purposes associated with the Festival and the Competition on the Internet, in printed materials promoting the Festival etc.